

Remit Address:

WOFL
12315 Collection Center Drive
Chicago, IL 60693
Main: (407) 644-3535
Billing: (407) 644-3535

INVOICE

Advertiser	American Crossroads
Product	11-27-828-American Crossroads
Estimate Number	828

Invoice #	4057453-2
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 07/30/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4057453
Alt Order #	***POLITICAL ISSUE***
Deal #	
Order Flight	07/20/12 - 07/30/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WOFL	Good Day 5a	530-6A								
	WOFL				07/30/12 to 08/05/12	1x	M-----				
11	WOFL	Good Day 6a	6-630A	M	07/30/12	:30	5:39 AM	USPRTV11ACH	\$325.00		1
	WOFL				07/30/12 to 08/05/12	1x	M-----				
18	WOFL	Good Day 6a	630-7A	M	07/30/12	:30	6:22 AM	USPRTV11ACH	\$400.00		1
	WOFL				07/30/12 to 08/05/12	1x	M-----				
22	WOFL	Good Day 7a	730-8A	M	07/30/12	:30	6:54 AM	USPRTV11ACH	\$400.00		1
	WOFL				07/30/12 to 08/05/12	1x	M-----				
32	WOFL	Good Day 9a	930-10A	M	07/30/12	:30	8:00 AM	USPRTV11ACH	\$750.00		1
	WOFL				07/30/12 to 08/05/12	1x	M-----				
36	WOFL	DR PHIL	11a-12p	M	07/30/12	:30	9:59 AM	USPRTV11ACH	\$400.00		1
	WOFL				07/30/12 to 08/05/12	1x	M-----				
40	WOFL	DR PHIL	3p-4p	M	07/30/12	:30	11:59 AM	USPRTV11ACH	\$250.00		1
	WOFL				07/30/12 to 08/05/12	1x	M-----				
47	WOFL	JUDGE JUDY	4p-5p	M	07/30/12	:30	2:58 PM	USPRTV11ACH	\$500.00		1
	WOFL				07/30/12 to 08/05/12	1x	M-----				
51	WOFL	Fox 35 5p News	530-6P	M	07/30/12	:30	4:11 PM	USPRTV11ACH	\$600.00		1
	WOFL				07/30/12 to 08/05/12	1x	M-----				
57	WOFL	Fox 35 10p News	10p-11p	M	07/30/12	:30	5:42 PM	USPRTV11ACH	\$800.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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57	WOFL	Fox 35 10p News	10p-11p		07/30/12 to 08/05/12	1x	M-----				
WOFL				M	07/30/12	:30	10:24 PM	USPRTV11ACH	\$1,800.00		1

Aired Spots **10**

<u>Gross Total</u>	\$6,225.00
<u>Agency Commission</u>	\$933.75
<u>Net Amount Due</u>	\$5,291.25
	Payment Terms 30 Days

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